



a community story by

HUL







## **Factory Passport**

#### General

- Site Size- 37 acres : Built up Area 17 acres
- INR 1092 Cr. Turnover in 2016 with a Volume of 107K tons

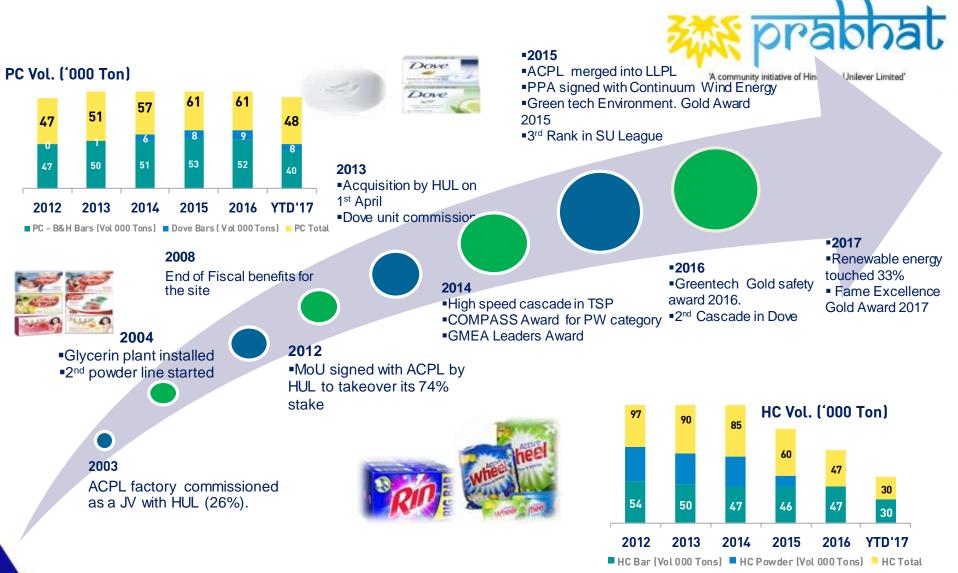
(Operates 24X7 – 8 hrs X 3 shifts per day)

#### **Manufacturing**

- 4 Plants (TSP, Dove, NSD and DFA)
- TSP: 4 Cascades Skin Cleansing –
  24 Base packs, 56 SKUs
- Dove: 2 Cascades
- NSD Bar- 2 Cascades Laundry –
  15 Base packs, 39 SKUs
- DFA



## **Factory progress with Time**

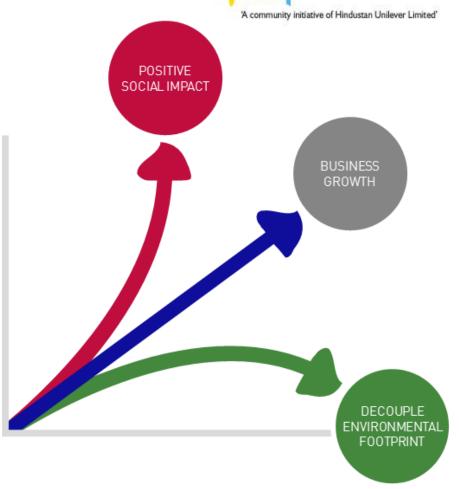




## **Our Purpose and Vision**



MAKE SUSTAINABLE LIVING COMMONPLACE



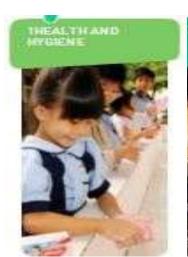


## Our Prabhat pillars based on USLP













prabhat

## Transforming lives by empowering communities for a sustainable future





The objective of Project Prabhat is to create a *positive impact* through *sustainable interventions*, in and around the *sites* where Hindustan Unilever Limited has its operations

Our Ambition is to touch the lives of 1 Million people by 2017



## Prabhat in Gandhidham, Kutch

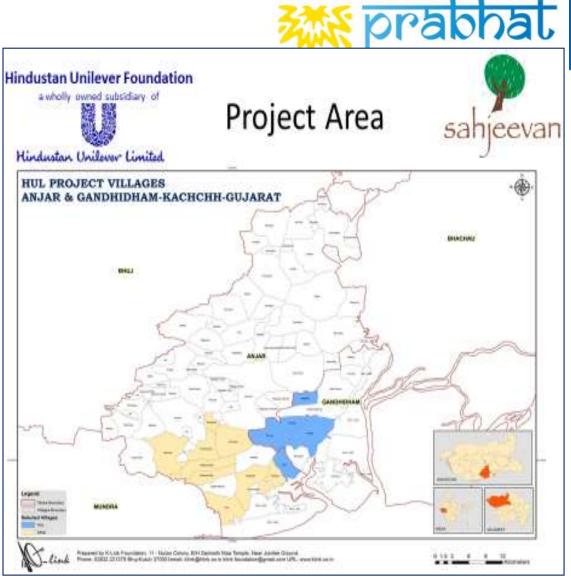
Community work undertaken after baseline survey

Water Harvesting

Soil and Moisture Conservation

Animal Husbandry

Improved Agriculture practices





#### **ACHIEVEMENTS**



- Water Harvesting structures like farm ponds, common ponds, check dams have been constructed in 6 villages
- Created 180 Million Litres water storage potential though water harvesting activities
- 69.54 hectare land treated with improved agriculture package of practices and 24.57 hectare land is brough under irrigation due to water harvesting structures constructed through project
- This has resulted in 417.30 quintal additional agriculture production by farmers
- Overall 463 families are impacted with Jal Prabandh Project initiatives upto March 2016

# AGRICULTURE DEVELOPMENT

### Water harvesting







Farm Pond - Crop Saving irrigation





## AGRICULTURE DEVELOPMENT





Farm Bunding –Soil moisture conservation





**Soil and Water Testing** 



'A community initiative of Hindustan Unilever Limited'

# PROJECT COVERAGE

\*\*\* prabhat

of Hindustan Unilever Limited'

SI No	Name of Village	Taluka	No. of Households
1	Bhimasar	Anjar	1731
2	Pashuda	Anjar	171
3	Padana	Gandhidham	432
4	Varshana	Anjar	257
5	Ajapar	Anjar	216
6	Tappar	Anjar	874
Total			3681



# **ANIMAL HUSBANDRY**







**Cattle cum Agriculture Development Centre** 



## **SKILL DEVELOPMENT**



Tailoring Course at Bhimasar



Launch of Mguru app



### **SWACHATA DOOT**



Doot receives audio stories on **"Swacch Aadat"** by calling toll free number



Doot gathers children and adults in his village and plays out the audio content



Participants takes the Cleanliness Pledge.





